

INFORMATION NOTICE (GDPR) BMW DRIVING EXPERIENCE

This information notice has been drawn up in accordance with the requirements of the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons in regard to the processing of personal data and on the free movement of such data (hereinafter referred to as "GDPR").

1. The Data Controller of your personal data is the Organizer as indicated in the Rules and Regulations of the BMW Driving Experience available at the following website <https://bmw-drivingexperience.pl/pobierz>.
2. Your personal data regarding: your first and last names, e-mail, contact telephone number, your driving license number, date of birth, invoicing data, food preferences, gender, your image as recorded on the photo, a result of your breathalyzer test shall be processed for the purposes of:
 - a) taking steps necessary for executing the agreement concluded and for the performance of the agreement (legal basis GDPR Art. 6, Section 1 letter b);
 - b) documenting the service rendered in compliance with effective regulations, in particular, of tax and accounting law, the performance of other obligations stemming directly from the contents of effective law provisions (legal basis GDPR Art. 6, Section 1 letter c);
 - c) for archiving (evidentiary) purposes being the performance of legitimate interests of the Data Controller involving safeguarding information in the event it is legally needed to prove facts, to possibly determine, seek or defend against possible claims (legal basis GDPR Art. 6, Section 1 letter f);
 - d) carrying out inspections as to the compliance, internal audits, internal reporting within the capital group the Data Controller is part of and to pursue the legitimate interests of the Data Controller of ensuring harmonized standards and reporting of the capital group (legal basis GDPR Art. 6, Section 1 letter f);
 - e) exercising and documenting your rights granted to you under the GDPR and being the legitimate interest of the Data Controller involving the compliance with the effective law towards authorized public administration bodies (legal basis GDPR Art. 6, Section 1 letter f);
 - f) If additionally, you have consented to undertake a breathalyzer test, to receive a dedicated newsletter from BMW Vertriebs GmbH sp. z o.o. Branch in Poland (address: ul. Wołoska 22A, 02-675 Warszawa) or the Organizer of the BMW Driving Experience, your personal data shall be processed on the basis of your consent (legal basis GDPR Art. 6, Section 1 letter a);
3. Your personal data might be made available for processing by external recipients, in particular ones conducting driving trainings, car fleet service, IT or legal services under separate agreements entered into with the Data Controller. Your personal data might also be shared with institutions authorized to control the Data Controller's business operations, including auditors or public bodies and institutions authorized to procure personal data under effective laws (in particular with regard to servicing fines for traffic violations and other pecuniary fines).
4. Your personal data shall be stored for a period necessary to execute the above-mentioned purposes of processing and following their execution – for a statutory period of storing documentation set forth by separate laws. In case of processing your personal data for various purposes – for a relevant period commencing after the execution of the last of them.
5. You shall have the right to request from the data controller access to and rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing as well as the right to data portability. In case the processing is carried out on the basis of the legitimate interests (as defined above), your objection shall be considered following an analysis whether the legitimate interest of the Data Controller prevails over your interests, fundamental rights and freedoms. Where processing of your personal data is based on consent, you shall have the right to withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.
6. The Data Controller has appointed a Personal Data Protection Officer who can be contacted directly by email at biuro@bmw-drivingexperience.pl or by letter at CORSE S.C., ul. Żołyń 24a, 02-815 Warszawa with the „Personal Data - BMW Driving Experience” postscript.
7. You shall have the right to file a complaint with the President of the Office for Personal Data Protection with its registered seat in Warsaw at ul. Stawki 2, 00-193 Warszawa.
8. Providing the personal data is required for the purpose of entering into this Agreement and failure to provide the personal data shall render entering into this Agreement not possible.
9. The Data Controller does not intend to transfer your personal data to so called “a third country”, i.e. a country which is located outside the European Economic Area (e.g. India) or an international organization.
10. Processing of your personal data shall not be subject to automated decision-making, including profiling.

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